PRESS RELEASE

**KAMIPETZ LAUNCHES TELEHEALTH APLLICATION FOR EASIER HEALTH ACCESS FOR PETS**

Bali, January 15th 2022 – A startup created by PT CIPTA FASILITATOR APLIKASI based in Bali just launched an application called KamiPetz which provides easy health access for pets.

Answering the concerns of may pet parents regarding the difficulty of access to veterinarians in Indonesia and Southeast Asia, KamiPetz offers easier access to consult with veterinarians, ranging from general to experts such as for exotic aquatic pets (birds, fish, reptiles, etc.), skin, dental, eye, reproductive as well as oncology and pets soft tissue.

The idea of making KamiPetz application started when the Co-Founders had difficulty finding the right veterinarians to treat their beloved cat who was seriously ill during the beginning of pandemic. With KamiPetz application, pet parents can consult directly using telehealth which includes online and offline consultations with the best veterinarians. In collaborations with top clinics in Bali such as Anom Vet Clinic, Semer Vet, Kedonganan Vet, Gatsu Vet, Canifeli Vet and many more, KamiPetz offers the best access for pet health in Bali that can be accessed by all Indonesian residents that can be completed with online payments.

“As pet parent, we understand the importance of having the best access for your pets health. We also hope to be able to provide administrative assintance and support for animal hospitals, clinics, groomers, pet shops and the like,” CEO and Co-Founder of KamiPetz, Kiki Rizki. “This vision is clearly stated in the KamiPetz slogan, We’ve Got Your Petz Covered,” Kiki continues.

The COVID-19 pandemic has changed people’s lifestyle around the world, including regarding interactions with pets. This lifestyle change has made Indonesia experience a significant increase in the pet care industry as w whole, which is 38%. Making pet industry in Indonesia the largest market in Southeast Asia with a market size of IDR 21.81 trillion.

“This is a great time to launch the KamiPetz app. Apart from strategic opportunities due to the increasing market size of pet care in Indonesia, our hope is that we can help raise awareness for pet parents to start getting used to doing regular consultations for their pets to ensure their prime health,” Kiki continues.

KamiPetz launching event started this mornig until 13:00 WITA at Finns Recreation Club was lively and filled with various activities that pampered pet parents and their beloved pets who were present. DJ Cello with chill house music that bewitching all the pet parents to have fun, followed by the series of activities that are presented. “KamiPetz are very happy with the support from Bali’s top clinics who came from Anom Vet Clinic, Semer Vet and Kedonganan Vet to provide FREE consultation. Hanamaro Grooming also offers FREE dry grooming and Dewata K-9 is here to give shows and education about dog training. The Bali Reptile Community also enlivened the event through an exotic pet exhibition during the KamiPetz launching event today,” says Kiki Rizki.

KamiPetz will soon be available on Google Playstore and Appstore.

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